

Executive Search in Sports Management





- Experience from 30 years in international sports marketing
- With IMG for ten years
- Concepts and distribution of sponsorship rights in Tennis, Golf, Basketball, Marathon and Athletics
- Marketing and PR for Boris Becker and Michael Stich as well as for German Golfer, Caroline Masson, and Tennis player, Daniel Masur
- Comprehensive management of international sports events for the German Tennis Federation, the ATP Tour, ALBA BERLIN Basketball, Berlin Marathon, ISTAF Berlin and others
- Brand Marketing and PR for the new ATP World Tour
- Media sales for sky Germany and in WebTV



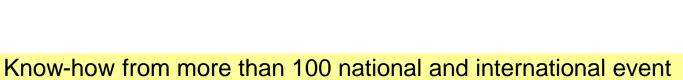
Professionals need Professionals Sport as marketing tool requires higher skills from management in events, federations, clubs, agencies and sponsors.

Lateral Thinking Welcome Filling positions in sports management increasingly focuses on know-how and experience from other fields outside sports

Widen the Playing Field Rekruiting by "Don't you know somebody…?" is no longer sufficient.

Work taken off your Shoulder
Daily business often does not allow a best possible search.





- Know-how from more than 100 national and international event projects, marketing, PR and client management with more than € 100 million in acquisitions
- Relief by targeted identification and discreet contacting of potential candidates
- Professional and speedy execution of application and selection process
- Cost conscious Out-Sourcing
- in personal working relationships without expensive structures.



Assignment

- Job Description and Job Specification
- Identification and Pre-Selection
- Contact and Shortlist
- Introduction and Selection
- Completion
- Guaranty for renewed search in case of failed trial period





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